



Terms of Reference: Videography and Photography Training

Overview

To enhance the visual storytelling capabilities of IDI Communications staff and selected communications champions, a five-day videography and photography training will be conducted from January 6 to 10, 2025 at MKC Training Rooms.

Objectives

- Equip participants with essential videography and photography skills.
- Enhance participants' ability to capture high-quality visual content.
- Improve the visual storytelling capacity of IDI.

Target Participants

- IDI Communications staff
- Selected communications champions

Training Outline (Indicative)

- Introduction to photography and videography
- Camera equipment and settings
- Composition and framing
- Lighting and exposure
- Storytelling through visuals
- Scripting and video editing basics
- Ethical considerations in visual media

Expected Outcomes

- Participants will acquire practical skills in photography and videography.
- IDI will have a pool of skilled visual content creators.
- Improved quality of visual content produced by IDI.

Roles and Responsibilities

- **Training Coordinator:** Responsible for overall training logistics, including venue, materials, and trainer coordination.
- **Trainer:** Deliver training sessions, provide practical exercises, and offer feedback.
- **Participants:** Actively engage in training sessions, complete assignments, and apply learned skills.

Trainer Qualifications

The trainer should possess the following qualifications:

Main locations:



- Proven experience in videography and photography training
- Demonstrated expertise in digital photography and videography
- Strong knowledge of camera equipment and software
- Excellent communication and interpersonal skills
- Ability to adapt training to different learning styles

Selection Criteria for Trainer

The trainer will be selected based on the following criteria:

- Alignment of training proposal with training objectives
- Demonstrated experience and expertise in videography and photography
- Ability to deliver practical, hands-on training
- Strong communication and interpersonal skills
- Availability during the specified training dates

Application Process

Interested trainers should submit their applications, including CV, training portfolio, and a detailed training proposal outlining their approach to the training to:-

Infectious Diseases Institute Makerere

P.O. Box 22418

Tel. 0312 211422

The application should include:

- A completed Application Form
- A portfolio of previous work (links preferred)
- A brief statement of purpose explaining their interest in the training

Evaluation

Training effectiveness will be assessed through pre and post-training assessments, participant feedback, and evaluation of the quality of visual content produced after the training.

Logistics

- **Venue:** MKC Training Rooms
- **Time:** [Specify training hours]
- **Equipment:** Necessary equipment (cameras, lenses, tripods, etc.) will be provided or specified in advance.

Timeline

- Proposal submission deadline: 16th September 2024.